



South Carolina State Team

Promoting Evidence-Based Public Health Practice throughout South Carolina



a state health official – public health institute led effort advancing evidence-based health policy



Overview

Goal of Project

Increase awareness and knowledge of evidence-based practice within the management staff of state health department & identify existing recommended Community Guide practices used within the state of South Carolina

State Team Members

SC Department of Health & Environmental Control:

Lisa Waddell, *Deputy Commissioner for Health Services*,
Linda Bell, *Director of Clinical Services*, Michael Chappell, *Assistant Deputy Commissioner for Region & Public Health Services*,
Rhonda Hill, *Division Director, Diabetes Prevention & Control*,
Barbara Grice, *Region 5 Director of Health Education*, Erika Kirby, *Director of Division of Nutrition, Physical Activity and Obesity*,
Joe Kyle, *Director of Office of Performance Management*

SC Institute of Medicine & Public Health: Maya Pack, *Associate Director of Research & Strategic Initiatives*

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Project Profile

Steps (January 2011 – August 2011)

1. Team attended ASTHO/NNPHI Training & Strategy Workshop
2. Identified Community Guide areas of oral health, nutrition, obesity, physical activity, diabetes, vaccines, and motor vehicle injuries for examination of recommended practices to produce a Crosswalk Analysis to identify recommended practices and policies already in place
3. State Health Department leadership educated and presented to health department staff on the Community Guide during various meetings and in communications
4. Profiled two communities in their approaches to a Community Guide recommended practice to produce a Case Study

Community Guide

Community Guide Recommendation Selected: [Street-Scale Urban Design and Land Use Policies](#)

WHY?

- Examining a recommendation in the Community Guide that supports physical activity
- Identifying evidence-based practices already in use; comparing policies and programs to Community Guide recommendations
- Understanding the variations in community's approaches in implementing a recommended practice, Complete Streets

Use of Total Funding (\$10,000)

- Staff support for project management for research and development of Crosswalk Analysis and Case Study: 90%
- Travel to conduct Case Study: 5%
- Administrative: 5%

Impact

Outcomes

- Increased the State Health Department staff's familiarity with the Community Guide
- Increased knowledge of existing programs and policies that are recommended in the Community Guide
- Informed the state health department's strategic planning

Resources Developed

- Crosswalk Analysis Report of public health programs and policies in South Carolina that are recommended in the Community Guide
- A Case Study of Two South Carolina Communities Pursuing Complete Streets Policies (urban and rural)

Lessons Learned

- Focus on recommended practices that have strong internal and external stakeholder support
- Focus on areas of Community Guide with ample recommended practices

Future Actions

- Continuing to promote a culture of evidence-based public health practice within the State Health Department
- Collaborating with CDC to align health department funding with evidence-based practice
- Health department leadership & managers will utilize the Guide as a resource to inform the development and implementation of recommended practices